

JUNETEENTH
VILLAGE
FEST

FOOD, FUN, FAMILY + TRADITION

-2022-

AT DOUGLASS PARK

SPONSORSHIP PACKET





Dear Corporate Sponsor,

It Takes A Village Family of Schools (ITAV) was founded in 2004 in response to a community’s demand to improve the quality of early childhood education on the West Side of Chicago. From our early childhood education centers in West Humboldt Park to our K-8 grade elementary school in the South Loop, Village Leadership Academy, our students receive high-quality, culturally responsive education rooted in the principles of social justice. We have the privilege of serving nearly 1,000 children and their families each day with a mission to provide life-empowering social services that inspire students and families across the city to positively transform and advance their communities, nation, and world.

One of the key components of the social justice curriculum at Village Leadership Academy (VLA) is the Grassroots Campaigns (GRC), which require students to take action and enact meaningful change within their communities. Our students have been able to make an unprecedented impact over the years because of this innovative curriculum. Most recently, our youth-led GRCs garnered media attention after VLA students worked for three consecutive years to successfully petition the Chicago Park District Board of Commissioners to rename Stephen Douglas Park to honor Black abolitionists, Anna and Frederick Douglass. This inspiring work has been highlighted in a documentary, “Change the Name,” which aired on BET, has been shown at film festivals across the country, and is currently being used in Chicago schools as a model to inspire youth activism and civic engagement.

To honor and celebrate this historic park renaming and to uplift the legacies of abolitionists, Anna and Frederick Douglass, It Takes A Village Family of Schools is hosting our first Juneteenth Village Fest at Douglass Park on Saturday, June 18, 2022, and we are seeking your support.

The Juneteenth Village Fest will provide a space for VLA students, ITAV families, partner organizations & businesses, and the broader community to commemorate the liberation of African descendants from the institution of slavery. Thousands of guests will be inspired to reflect on our ancestral roots as programming highlights the resilience, solidarity, culture, and progress of the Black community’s 400+ years in this country. Local and celebrity artists have confirmed attendance, as well as elected officials, community leaders, and activists who are all truly looking forward to the festival. In addition to the main stage for adults, there will also be a youth stage, games, carnival rides, horseback riding, petting zoo, rock climbing wall, inflatables, community vendor booths, face painting, giveaways, and so much more! We anticipate that the Juneteenth Village Fest will be the premier Juneteenth celebration in the City of Chicago, if not the State of Illinois!

You won’t want to miss this event, so please Save the Date:

Juneteenth Village Fest

Location: Douglass (Anna & Frederick) Park,1401 S Sacramento Dr, Chicago, IL 60623

Date: June 18, 2022

Time: 12:00pm - 6:00pm

We encourage and invite your consideration of sponsoring our Juneteenth Village Fest. All donations are appreciated and you will find the sponsorship level information enclosed. Please contact Allyson Scrutchens at 312-391-7221 to confirm your sponsorship by June 1, 2022.

Sincerely,

Nakisha Hobbs
Chief Executive Officer



SPONSORSHIP LEVELS & BENEFITS

FREDERICK DOUGLASS SPONSOR - \$15,000

- Premier Name Recognition
- Exclusive Welcome Address at Village Fest
- Appearance at a Media Covered Promotional Event
- Banner Ad on Website, Facebook, and in E-Newsletters
- Recognition at ITAV's 2022 Fundraiser on 10/20/22
- Company's Name will be associated with an in-school site, special program or initiative
- Company's Name or Logo Branded for all giveaways
- Company's Promotional Material placed in all attendee promotional swag bags
- Exclusive Name/Logo Branding on all event media & marketing promotions (TV, Radio, Invitations, Printed Advertisement, Website, Social Media Platforms, E-newsletter, Press Releases)
- Large Logo displayed on all stage banners, community outreach and flyers
- 20 VIP Tickets to attend Village Fest
- Two (2) Sponsorship Booths

ANNA MURRAY DOUGLASS SPONSOR- \$10,000

- Company's Name will be associated with an in-school site, special program or initiative
- Company's Name or Logo Branded for all giveaways
- Company's Promotional Material placed in all attendee promotional swag bags
- Name/Logo Branding on all event media & marketing promotions (TV, Radio, Invitations, Printed Advertisement, Website, Social Media Platforms, E-newsletter, Press Releases)
- Large Logo displayed on all stage banners, community outreach and flyers
- 10 VIP Tickets to attend Village Fest
- Sponsorship Booth

COMMUNITY CHAMPION SPONSOR- \$7,500

- Company's Promotional Material placed in all attendee promotional swag bags
- Name/Logo Branding on all event media & marketing promotions (TV, Radio, Invitations, Printed Advertisement, Website, Social Media Platforms, E-newsletter, Press Releases)
- Logo displayed on all stage banners, community outreach and flyers
- 8 VIP Tickets to attend Village Fest
- Sponsorship Booth

COMMUNITY ALLY SPONSOR- \$5,000

- Logo on event e-mail blast and Social Media Platforms
- Logo displayed on community outreach and flyers
- 6 VIP Tickets to attend Village Fest
- Sponsorship Booth

COMMUNITY ADVOCATE SPONSOR - \$2,500

- Logo on event e-mail blast and Social Media Platforms
- General Vendor Booth
- 4 VIP Tickets to attend Event

COMMUNITY PARTNER SPONSOR- \$500

- Promotion of logo on print material and general vendor booth



@ITAVfest

ITAV | 806 North Peoria Street, Suite 5, Chicago, IL 60642 (312) 868-0588 www.ITAVschools.org



ITAV REACH & IMPACT

1000+

Students Educated Daily

11 LOCATIONS

Servicing the West & South Sides of Chicago

300+ STUDENTS

Have Traveled Internationally Since 2010

120+ YOUTH-LED

Grassroots Campaigns

JUNETEENTH

- Mainstage and youth stage
- Ferris Wheel, petting zoo, carnival rides, rock climbing wall and games
- Appearances from Celebrity and local artists, elected officials and community leaders and activists

IT TAKES A VILLAGE OVERVIEW



Our mission is to provide high-quality, culturally responsive education and life-empowering social services that inspire students and families to positively transform and advance their communities, nation, and world.



18 years ago, It Takes A Village (ITAV) was founded in Chicago's Western Humboldt Park community and began servicing forty-seven at-risk children and their families. In just a short period of time, the staff of ITAV developed a reputation for delivering a high-quality program for parents and families that included relationships with community partners that allowed them to meet the physical & mental health, educational, employment, housing, and nutritional needs of all families served.

Our organization has amazingly evolved from a standalone preschool in 2004 to a diverse, multifaceted, city-wide organization in 2022 serving all of the city of Chicago.

OUR UNIQUE PROGRAMS



Implementation of a **GRASSROOTS CAMPAIGN (GRC)** is an essential component of Village Leadership Academy's social justice curriculum where students, along with their classroom peers, create and participate in a comprehensive, yearlong service-learning project designed to address a social, political, and/or economic issue impacting their communities.

Our **EARLY CHILDHOOD WORKFORCE (ECW) PROGRAM**, which launched in 2020, was created to address the nationwide teacher shortage crisis which disproportionately affects Black and Latino communities. It Takes A Village's ECW program has enabled over 200 apprentices between the ages of 16 and 24 years old to not only earn credentialing in early childhood education, but to also receive placement in long term or summer season employment.



The **WORLD SCHOLARS PROGRAM** has as its ultimate goal the development of Village Leadership Academy's (VLA) students into conscientious global leaders of tomorrow. Our students' education foundation is expanded through this yearlong enrichment program that centers a critical exploration of the socio-cultural, political, and economic histories of a Community of Focus, which culminates in an international education expedition emphasizing global connection, community, and culture. Since 2010, VLA students have traveled to Brazil, D.R. Congo, South Africa, Mexico, Panama, Dominican Republic, Ghana, Cuba, Costa Rica, and Guatemala.

We work with our students, who primarily hail from the West and South sides of Chicago, from **BIRTH TO CAREER** by providing holistic, culturally responsive education and comprehensive family support services that address the needs of our communities.



@ITAVfest

ITAV | 806 North Peoria Street, Suite 5, Chicago, IL 60642 (312) 868-0588 www.ITAVschools.org



BOARD INFO

Harold Andrews, PhD | Gwendolyn Harris, MEd | Anita Andrews-Hutchinson, MPH
Willie Jackson, CPA Robert Rattler, Esq | Princess Ayers-Stewart, Esq | Myisha Love, MEd
Tiesha Davis, RN | Daren Hobbs, MBA | Rodney Ward
Adrienne Hall | Nikki Garrett



Sponsorship Contact: Allyson Scrutchens, Event Coordinator
312-391-7221 • Allyson@forwardplanninginc.com



CEO, Nakisha Hobbs
ITAV Headquarters
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www.ITAVschools.org | 312-868-0588



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FREE & OPEN TO THE PUBLIC
AT CHICAGO'S ANNA & FREDERICK DOUGLASS PARK
RESERVE YOUR SPOT! RSVP AT
TINYURL.COM/ITAVFEST

